

Message Text

UNCLASSIFIED

PAGE 01 BELGRA 04179 212205Z
ACTION EUR-12

INFO OCT-01 NEA-10 ISO-00 EB-07 /030 W
-----033292 220237Z /72

R 211630Z JUN 77
FM AMEMBASSY BELGRADE
TO USDOC
INFO SECSTATE WASHDC 1122
USINT BAGHDAD

UNCLAS BELGRADE 4179

EO 11652 NA
TAGS: BBAK BFOL YO
SUBJ: WTDR/FTI

REF: USDOC 9781 AND BAGHDAD 934

1. YUGOSLAVIA 2. COUNTRY CODE: 479 3. SER. NO: 0000600
4. GENERALEXPORT, POSLOVNA ZAJEDNICA PROIZVODNJE I PROMETA
4A. CODE: 4B. CODE: A 4C. CODE: X 4D. CODE: N/A
5. P.O. BOX 636 DJURE DJAKOVICA 31
6. 11000 BEOGRAD
7. ESTABLISHED 1952.
8. EMPL: 1000
9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11B. EUROPE, AFRICA, ASIA, AMERICA (NORTH & SOUTH)
12. RPT. DATE 06/77
13. 00000/0345 PROD. DIST. EXPORTER & IMPORTER OF GENERAL
TRADING GOODS
20000/45 EXP. & IMP. OF FOOD & KINDER-PRODUCTS
21000/4 IMP. OF CIGARETTES & TOBACCO
22000/45 EXP. & IMP. OF TEXTILE MILL PRDUDTS
23000/45 EXP. & IMP. OF APPAREL AND OTHER FINISHED PRODUCTS MADE
FROM FABRICS AND SIMILAR MATERIALS
24000/45 EXP. & IMP. OF LUMBER AND WOOD PRODUCTS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BELGRA 04179 212205Z

26000/45 EXP. & IMP. OF PAPER AND ALLIED PRODUCTS
28000/45 EXP. & IMP. OF CHEMICALS AND ALLIED PRODUCTS
31000/45 EXP. & IMP. OF LEATHER AND LEATHER PRODUCTS
32000/45 EXP. & IMP. OF STONE, CLAY, GLASS AND CONCRETE PRODUCTS
33000/45 EXP. & IMP. OF METALS AND METAL MANUFACTURED PRODUCTS
37200/5 IMPORTER OF AIRCRAFT AND PARTS
45000/9 TRANSPORTATION BY AIR

70000/A HOTELS, ROOMMING HOUSES, CAMPS AND OTHER LODGING PLACES
36740/2 AGENT FOR SEMICONDUCTORS AND RELATED PRODUCTS
35730/2 AGENT FOR ELECTRONIC COMPUTING EQUIPMENT
35835/2 AGENT FOR COMMERCIAL REFRIGERATION EQUIPMENT
37430/2 AGENT FOR LOCOMOTIVES AND PARTS
37130/2 AGENT FOR BUS BODIES
14. CONTACT: MILORAD SAVICEVIC TITLE: DIRECTOR GENERAL
15. CABLE: GENEX BEOGRAD
16. TELEX: 11228 AND 11848 YU GENEX
17. TEL: 011/764-622 (20 LINES)
18. FINANCIAL REF: JUGOBANKA BEOGRAD; LJUBLJANSKA BANKA,
BEOGRAD; PRIVREDNA BANKA, ZAGREB; MIDLAND BANK LTD, LONDON, GB;
BANCO COMMERCIALE, MILANO, ITALY; BANCO DI ROMA, MILANO, ITALY;
BANC NACIANALE DE LAVOR, MILANO, ITALY; BANK FUR GEMEINWIRTSCHAFT,
DUSSELDORF, WG.
19. TRADE REF: SIEMENS, WG, GOODYEAR INT'L CORP., AKRON, OHIO;
GENERAL MOTORS OVERSEAS OPERATIONS DIV. OF GM CORP.,
NEW YORK; TEREX, GENERAL MOTORS SCOTLAND; THE
INTERNATIONAL SYNTHETIC RUBBER CO., ENGLAND.
20. AGENT FOR: GENERALEXPORT REPRESENTS 36 FOREIGN COMPANIES,
AMONG WHICH ARE FIRMS REFERENCED IN #19.
21. GENERALEXPORT, FOUNDED IN 1952, IS ONE OF THE LARGEST FOREIGN
TRADE ENTERPRISES IN YUGOSLAVIA. IT HAS SIX SPECIALIZED DIVISIONS
FOR TRADE IN AGRICULTURAL PRODUCTS, METALS, TEXTILES, WOOD
PRODUCTS, PAPER PRODUCTS AND CONSUMER GOODS. ITS TOURIST ACTIVITIES
ARE HANDLED BY A WELL KNOWN AGENCY, YUGOTOURS, WHICH IS REPRESENTED
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BELGRA 04179 212205Z

THROUGHOUT THE WORLD. AVIO-GENEX IS THE ENTERPRISE'S INTERNATIONAL
CHARTER AIRLINE WHICH IS USED TO TRANSPORT TOUR GROUPS AND CARRY
FREIGHT CARGO. THE AIRLINE OPERATES FIVE RUSSIAN TU-134
AIRPLANES.
GENRAL EXPORT HAS OFFICES THROUGHOUT YUGOSLAVIA AND IN 30 COUNTRIES
AROUND THE WORLD, INCLUDING THE UNITED STATES. ITS STATESIDE OFFICE,
CALLED IMPEX OVERSEEAS CORP., IS LOCATED IN SUITE 2925, EMPIRE STATE
BUILDING, 350 FIFTH AVE., NY 10001. IN 1976 GENERALEXPORT ACHIEVED
A TURNOVER OF 1.4 BILLION DOLLARS OF WHICH OVER ONE BILLION DOLLARS
REPRESENTED SALES FROM ITS FOREIGN OFFICES. EXPORTS OF YUGOSLAV
GOODS ACCOUNT FOR 60 PERCENT OF THE ENTERPRISE'S BUSINESS.
GENRALEXPORT IS TAKING AN ACTIVE INTEREST IN FACILITATING
COOPERATION BETWEEN US AND YUGOSLAV COMPANIES ON PROJECTS IN
THIRD COUNTRIES, PARTICULARLY IRAQ.
IT ENJOYS A GOOD COMMERCIAL REPUTATION AND IS RECOMMENDED AS A
TRADE CONTAECT FOR US FIRMS.
EAGLEBURGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BELGRA04179
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770222-0292
Format: TEL
From: BELGRADE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770637/aaaabgcc.tel
Line Count: 111
Litigation Code IDs:
Litigation Codes:
Litigation History: Hold (001 Tobacco) added on 4/16/2009 3:39:07 PM by WASHDCMcGoldRJ, Hold (001 Tobacco) removed on 4/16/2009 3:45:04 PM by WASHDCMcGoldRJ (Litigation Hold Lifted)
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 195c6479-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 BAGHDAD 934
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 20-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2087460
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BBAK, BFOL, YO
To: COM
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/195c6479-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009